Department of Communication and Journalism
Program Outcomes

*Journalism: Major
- Students will analyze media and their role in society
- Students will explain news events accurately and independent of faction
- Students will triangulate news.
- Students will conduct research as part of the reporting process
- Students will write effective ledes and nutgrafs
- Students will write clearly and succinctly across media
- Students will produce journalism using visual and audio communication technologies
- Students will use attribution (to avoid editorializing) in producing journalism
- Students will apply legal principles within a journalism context
- Students will explain what it means to communicate ethically

Journalism: Minor
- Students will analyze media and their role in society
- Students will explain news events accurately and independent of faction
- Students will triangulate news.
- Students will write clearly and succinctly across media
- Students will use attribution (to avoid editorializing) in producing journalism

*The outcomes in the mass communication majors and journalism major align with the Professional Values and Competencies determined by the Accrediting Council on Education in Journalism and Mass Communication.