Department of Communication and Journalism
Program Outcomes

Communication: Communication Studies Major
- Students will explain what it means to communicate ethically
- Students will describe the role of communication in a variety of contexts
- Students will apply discipline-specific theories in order to explain human communication
- Students will make and support claims about communication artifacts
- Students will analyze communication behavior and make suggestions for corrective actions where needed
- Students will conduct a communication research project using recognized quantitative, qualitative, or critical methodologies
- Students will use and cite sources appropriate to audiences
- Students will explain the relationship between research and theory in the study of communication
- Students will prepare and deliver oral presentations
- Students will effectively communicate ideas in written form

Communication: Communication Studies Minor
- Students will explain what it means to communicate ethically
- Students will describe the role of communication in a variety of contexts
- Students will analyze communication behavior and make suggestions for corrective actions where needed
- Students will explain the relationship between research and theory in the study of communication
- Students will prepare and deliver oral presentations