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THE FORUM 1983-84
The Forum of the University of Wisconsin - Eau Claire brings to all members of the university community the opportunity to see and hear some of the world's outstanding speakers. Begun in 1942, the Forum has the tradition of being one of the longest continuing programs of its kind in the United States. Brilliant and thoughtful, the men and women who have appeared on the Forum have greatly enriched the life of the community.

In addition to the major speakers making up the Forum series, another group of events identified as "Specials" will be presented. These "Specials" will enable the committee to bring to Eau Claire speakers whose schedules prohibit long-range commitments, and speakers whose topics are more specialized and timely. The combination of the Forum series and Forum "Specials" will give the 1983-84 season both substance and excitement.

The Forum lectures, usually held in the University Arena, begin promptly at 8 PM and last until approximately 9:30 PM. The final thirty minutes are reserved for a question and answer session. Following each lecture, an informal coffee reception is customarily held in the W.R. Davies University Center, giving those in attendance an opportunity to meet the speaker personally. Books by Forum speakers are often available at the University Bookstore in Davies Center in advance of their appearance.

The program for 1983-84 reflects the continued effort of the Forum Committee to respond to the interests and needs of the day, while maintaining the Forum tradition.

**JEAN KILBOURNE**

*Under the influence: The Pushing of Alcohol Via Advertising*

**Monday, September 19 University Arena 8 PM**

Alcohol is America's No. 1 hard drug. More than 10 million Americans abuse it. Half of all auto deaths, half of all homicides, and a fourth of all suicides are related to alcohol abuse.

Alcohol industry revenue exceeded 30 billion dollars in the U.S. last year. The industry spent over 900 million dollars for advertising—most of it targeted at young people and heavy drinkers.

Media analyst Jean Kilbourne combines accurate information about alcohol use and abuse with an incisive wit and irony that has delighted her audiences for years. She has written of and discussed the topic in such publications as Time, The Christian Science Monitor and The Village Voice, and on NBC's "Today" show.

In her fast-paced slide lecture, Kilbourne shows how advertising falsely links alcohol with happiness, wealth, prestige, success, maturity, athletic ability, creativity, sexual satisfaction—the very attributes that the abuse of alcohol diminishes and destroys.

**THE MILWAUKEE REPERTORY THEATER**

*Amlin Gray's KINGDOM COME*

**Friday-Saturday, October 28-29 Gannter Concert Hall 8 PM**

**Saturday, October 29 Gannter Concert Hall 2 PM**

In the 1800s, hundreds of thousands of Norwegians left their overcrowded homeland for the wide open spaces of the New World. Many of them settled on the vast plains of the Upper Midwest, a land that proved to be a breathtaking paradise—and a devastating hell.

*Kingdom Come*, a sweeping historical drama by Amlin Gray, brings the triumphs and hardships of the Scandinavian pioneers to life. Based on O.E. Rolvaag's bestselling novel *Giants in the Earth*, the play is the product of a unique collaboration between the Obie Award-winning playwright and the Milwaukee Repertory Theater.

*These performances are supported by Affiliated State Arts Agencies of the Upper Midwest: Iowa Arts Council, Minnesota State Arts Board, North Dakota Council on the Arts, South Dakota Arts Council, Wisconsin Arts Board with funds provided by the National Endowment for the Arts, a Federal Agency.*
The 500th anniversary of the birth of Martin Luther will be marked with an address by Swiss-born Roman Catholic theologian Hans Kung. Unlike other contemporary theologians, Kung bases his thought on his awareness of the strong contemporary drive for freedom and against authoritarian institutional structures. He emphasizes the need for reform within the Church, and for reunion with other Christian groups.

Kung attended the Pontifical German College and the Gregorian University in Rome, was ordained a priest in 1954, and continued his education at the Institut Catholique at the Sorbonne. In 1960 he was appointed professor of fundamental theology at the University of Tübingen, Germany, a position he still holds.

In 1962 Pope John XXIII appointed Kung an official theologian at the Second Vatican Council. His thought greatly influenced the Council and subsequent reform movements.

CORETTA SCOTT KING
The Legacy of Martin Luther King: Ideals and Actions for a Nonviolent Revolution

Since the death of her husband, Dr. Martin Luther King Jr., Coretta Scott King has continued his work toward social, political and economic justice. She is founding president and chief executive officer of the Martin Luther King Jr., Center for Nonviolent Social Change, located in Atlanta, Georgia. She co-chairs the Full Employment Action Council, and helped to found the National Black Leadership Forum for which she serves as a spokesperson.

King has been outspoken in her condemnation of human rights violations in the Soviet Union, South Korea, Chile and Southeast Asia. In 1977 she was appointed as a public delegate to the fall session of the UN General Assembly, where she helped develop relations with emerging Third World nations.

In 1978 King was a commissioner of the International Women's Year, and was named one of the 25 Most Influential Women in the World by World Almanac. She is author of My Life With Martin Luther King Jr., a bestseller which has been translated into sixteen languages since its publication.

MARY PURCELL & DOROTHY S. RIDINGS
Watching the Women's Vote: A Panel

The possibility of a “women’s vote” surfaced before the 1982 elections, and will be a reality in 1994 elections as women recognize they hold a potential margin of difference. Political parties and national candidates are also recognizing that influence as they identify priority issues and platforms.

Among those watching the women’s vote are Mary Purcell, president of the 190,000-member American Association of University Women, and Dorothy S. Ridings, president of the League of Women Voters of the United States.

Joining Purcell and Ridings will be another significant woman who is president of a major organization.

The panel will address various aspects of the women's vote, and will predict its effects on the 1984 campaign and elections. The Forum presentation is one of several programs commemorating Women's History Week, March 4-10, 1984.

ROGER MOLANDER
Nuclear War: What's In It For You?

Roger Molander is Executive Director of Ground Zero, a nuclear war education project. The group is organizing a non-partisan week (April 18-25, 1984) of community-based discussion and events designed to educate and involve the American people on the issue of nuclear war.

Molander served under three Presidents while a member of the White House National Security Council staff from 1974 to 1981. His principal area of expertise—strategic nuclear policy—led to his chairing the interagency group which prepared all the analytical material for the SALT negotiations.

Before joining the NSC staff, Molander worked in the Office of the Secretary of Defense. He holds a Ph.D. in Engineering and Applied Physics from the University of California at Berkeley.

Forum “Specials”
Faculty Colloquium of the School of Arts & Sciences, Humanty in the Shadow of the Bomb
Tuesday, September 27  Davies Theatre  8 PM
Virginia Remey Mollenkott, Annual Biblical Seminar
Friday, November 18  Schodifield Auditorium  8 PM
Dr. James Neilson, Community Convocation
Sunday, January 29  Schodifield Auditorium  2:30 PM
MEMBERSHIP
Membership in the Forum is $14 (or the special UWEC ID rate of $6). Please use the order form provided when ordering memberships. Orders will be filled in order of receipt, with current members receiving priority. In order to provide Forum members with the most desirable seating, Main Floor chairs in the University Arena will be reserved. (Note: To be seated with friends who order separately, please clearly print their name on the order form.)


SAVINGS
Order the entire Forum and save $8.50 over the single ticket price.

Every effort is made to avoid duplication. If you receive more than one of these notices, share it with a friend.

HOW TO ORDER
Just fill in and tear off the form below and mail TODAY! Save us money—please enclose payment with your order.

SPECIAL NOTE
The Milwaukee Repertory Theater’s performances of Amlin Gray’s Kingdom Come will be in the Fine Arts Center’s Gantner Concert Hall. You may order tickets for either the Friday or Saturday evening performance, or the Saturday matinee. If no designation is made, you will receive tickets for the Friday performance.

UNIVERSITY IDS
UWEC ID cards must be presented at the door with tickets obtained at the special ID rate.

SEASON TICKET ORDER FORM

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I wish to attend Kingdom Come on the date and at the time checked below:
☐ Friday, October 28 at 8 PM
☐ Saturday, October 29 at 2 PM
☐ Saturday, October 29 at 8 PM

Name ____________________________
Address __________________________
City, State, Zip ____________________

Please enclose a stamped, self-addressed envelope. Mail to: University Service Center, UW-Eau Claire, Eau Claire, WI 54701.

Check one:
☐ Check enclosed, payable to UW-Eau Claire
☐ Charge to Visa MasterCard (circle one)

______________________________ Exp. Date ____________

Signature ________________________

☐ Bill me later.