Saturday, February 20, 2016
10:30 am – 4:30 pm
Davies Center, UW-Eau Claire

Sponsored by UW-Eau Claire and UW-Stout

10:30 am .................................................................Registration
11:00 am .................................................................Keynote
12:00 pm .................................................................Lunch
1:00 - 1:50 am .......................................................Breakout Session #1
2:00 - 2:50 pm .......................................................Breakout Session #2
3:00 - 3:50 pm .......................................................Breakout Session #3
4:00 - 4:30 pm .......................................................Closing Remarks & Photos

KEYNOTE ADDRESS

Jack Kremen, Chief Operating Officer
Delta Tau Delta

“Greek Matters to You, Make it Matter to Them”

We love being Greek. Easily it is the best decision we have made as college students. But too often we don’t take the time to help others understand why it is so special. In his keynote, Delta Tau Delta chief operating officer Jack Kreman discusses why Greek Life should matter to everyone – not just the initiated.
Breakout Sessions

Pick 3 Breakout Sessions of Your Choice!

BLOCK 1

Title Make it Matter – Get Tactical
Presented by Jack Kreman, Delta Tau Delta
Location: Council Oak Room (260)
This breakout session is a continuation of the keynote, but will focus more specifically on the tactics your chapter can employ to make the Greek experience meaningful to those who are not Greek. In smaller schools like ours, it is easy to get lost as a Greek. Come learn how to set your chapter apart.

Fightin’ Words
Presented by Grace Bova, Alpha Xi Delta
Location: Menominee Room (320F)
Dealing with conflict is an inevitable obstacle that leaders of the Fraternity and Sorority community face. Have you ever been in a discussion where someone’s word choices just seem to irk you? Have you ever felt like someone has intentionally or unintentionally used fightin’ words with you? In this session, participants will practice scenarios that will help identify some fightin’ words and learn tactics to have difficult conversations more effectively.

It’s More Than a Tweet
Presented by Becky Soderholm, Alpha Xi Delta
Location: Ho-Chunk Room (320E)
Once it’s on the Internet, it exists forever! This program will discuss strategies for educating chapter and council members on the negative effects of social media; the responsibility attendees have to themselves, their chapter, and their council to adhere to social media policies; and how to hold members accountable.

How Do You Make a Cake? Motivating Your Members through True Colors
Presented by Sarah Johannes, UW-La Crosse
Location: Centennial Room (320)
Does it seem like the same few members seem to do and attend everything? Through T.J. Sullivan’s, Motivating the Middle and True Colors, members will learn about the different types of members and how to motivate them. By understanding their team’s true colors, students will learn how they can build cohesive teams and increase the motivation of their members.
Knowing, Being, Doing: Leadership in Action!
Presented by Grace Bova, Alpha Xi Delta
Location: Menominee Room (320F)
In order to lead with success you must first seek to understand yourself before you can understand others. This program will provide knowledge on how your involvement within the Fraternity/Sorority Community sets you apart from others. The opportunities you take on can be marketed to your future employers to show how well you can commit yourself to a vision and develop meaningful relationships along the way.

Managing Wellbeing Amidst the Chaos of College Life
Presented by Becky Soderholm, Alpha Xi Delta
Location: Ho-Chunk Room (320E)
College student leaders aren’t necessarily known for their overabundance of free time. It often seems like there’s barely enough time to sleep, let alone worry about your personal wellbeing. But if you want to thrive in life, you must find ways to focus on yourself in order to give your best to the world. This session will examine the five elements of wellbeing and identify opportunities for you to increase your wellbeing amidst the chaos of college.

Mastering the Art of Active Listening
Presented by Katie Lesperance, Carroll University
Location: Council Oak Room (260)
Effective communication is an essential leadership skill for fraternity and sorority leaders. How often could we have avoided a conflict or issue if we had just taken the time to make sure we understood someone correctly? Participants will learn and practice how to have effective communication through active listening in judicial hearings, membership development conversations, recruitment, and meetings.

SAY VERSUS DO – Relevancy through action
Presented by Andrew Cleveland, UW-Stout
Location: Centennial Room (320)
Is your organization who it says it’s supposed to be? While an organization’s mission, vision, and values is integral for defining purpose and identity, their relevancy can only be tested when put into action. Explore methods and strategies for developing an organization that lives its mission.
Greeks Golden Circle
Presented by Fue Yang, UW-La Crosse
Location: Centennial Room (320)
This session will explore the Golden Circle, a concept from Simon Sinek’s viral TED Talk, “Start with Why.” Knowing your organization’s “WHY” is crucial to maintaining membership and keeping interest. Sharing his own personal story, the presenter will share how finding his “WHY” made all of the difference in his experience. This program is highly recommended for new members, Membership/Recruitment Chairs and anyone looking for a better understanding of “WHY” they’re in Greek Life.

Counting on 101 Best Practices in Greek Communities
Presented by Valerie Wetzel, UW-Platteville
Location: Menominee Room (320F)
What are those terrific tips, strategies and ideas for best practices in Greek Communities? Come and learn about the ones you can use back on your campus. For example, #1: Be a Greek Community not a Greek System. Systems deal with a lot of rules and regulations with punitive consequences. If you are late for a meeting, you owe some money. If you swear, put a quarter in the cup. Communities care about one another and figure out how to value interactions with others through collaboration and friendly competition.

Meet in the Middle and Elevate to the Top –
Presented by Becky Soderholm, Alpha Xi Delta
Location: Ho-Chunk Room (320E)
After participating in this session, attendees will have an understanding of member retention strategies based on T.J. Sullivan’s "Motivating the Middle" concept. Participants will also learn how to use delegation techniques to motivate the middle members of their chapter or council.

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